



# CHESCA

**"Adicto"**  
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## BIO

CHESCA was born and raised in Puerto Rico and grew up around a very musically driven family. Chesca discovered her love for music and entertainment at a very young age, inspired by icons such as Michael Jackson, Janet Jackson, and Aretha Franklin. By 10 years old, Chesca was training in several performance academies, and at 11 years old, her father made her the lead singer of his cover band "Flashback," where she had the opportunity to perform in front of audiences of all ages.

After a near-death boating accident, Chesca continued to perform throughout her recovery, including 14 reconstructive surgeries. Despite the extreme adversity as well as the relentless bullying she faced at school, she knew that on stage she was a star.

## HIGHLIGHTS

- ❖ Latest single "Adicto," featuring Nesi & Blessd, was released on July 30, 2021
- ❖ Won "Mejor Fusión Regional Mexicana" with Grupo Firme for their Mariachi version of "El Cambio" at the 2021 Premios Juventud award show
- ❖ Made her late-night TV debut on Jimmy Kimmel Live! with Offset and De La Ghetto, watch the performance [HERE!](#)
- ❖ Performed with De La Ghetto on the 2021 Latin American Music Awards TV Special "La Alfombra De Latin AMAS"
- ❖ Nominated for Best New Latin Artist on the 2021 iHeartRadio Music Awards
- ❖ Performed "El Cambio" on Live with Kelly and Ryan in February 2021
- ❖ Chesca and Diane Warren performed a Spanglish version of "El Cambio" during the United We Serve: National MLK Day of Service Inauguration Event on January 18, 2021
- ❖ "Te Quiero Baby" has been certified by the RIAA as a Gold Single
- ❖ Performed on the Billboard Latin Music Awards with Pitbull in October 2020
- ❖ Listed in Variety's 10 Latinx's to Watch, Pandora's Latin Artists to Watch & Billboard's 21 Latin Artists to Watch
- ❖ Collaborations: Pitbull, Frankie Valli, Jon Z, Sebas, Arcangel, Grupo Firme, Offset De La Ghetto, Nesi, Blessd, & Don Omar

## UP NEXT

- ❖ Working on new music, including a collaboration with Don Omar on an upcoming track
- ❖ Chesca's live show and festival performances include: Grupo Firme at Staples Center in Los Angeles in August 2021, Latino Live Mix Dallas in August 2021, Latino Live Mix Houston in August 2021, Mix Live Miami in October 2021, La X Live New York in October 2021, La Justas in Puerto Rico in 2022, and J Balvin's Neon Festival in Cancun in January 2022