



KYEN?ES?

"Antes"
With Obie Bermudez and Sergio George
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ABOUT

As the ultimate homage to music, KYEN?ES?, is an exciting, new concept by Saban Music Group (SMG) that focuses on musical performances. KYEN?ES? from the Spanish phrase "Quien es?" or "Who is?" is about the experience of music—the songs, sounds, and culture that resonate with audiences worldwide. This inspiring movement encourages all generations and cultures to immerse themselves in eclectic genres via original interpretations, covers, and medleys of iconic artists' hit songs.

HIGHLIGHTS

- ❖ Released "Antes" with Obie Bermudez and Sergio George on April 8, 2022
- ❖ SMG Partnered with Univision and Televisa to co-produce a two-hour Christmas special that aired throughout the month of December, titled *Somos Navidad*, featuring KYEN?ES? alongside a star-studded cast
- ❖ KYEN?ES? released *Somos Navidad*, a holiday album comprised of classic tracks and reimagined Christmas versions, on October 15, 2021
- ❖ Performed at Mega Bash and MiamiBash in December 2021
- ❖ Performed "Cumbiaton" on Telemundo's Hoy Día show on August 31, 2021
- ❖ "El Carnaval De Celia: A Tribute" was nominated for Tropical Song of the Year on Univision's 2021 Premio Lo Nuestro Award Show and Favorite Song - Tropical at the 2021 Latin American Music Awards
- ❖ Performed on Univision's "Un Nueva Dia" New Years Special on December 31, 2020
- ❖ Performed at the Calle Ocho Music Festival on October 4, 2020
- ❖ Closed out Univision's Premios Juventud on August 13, 2020
- ❖ "El Carnaval De Celia" hit #5 on the Billboard Latin Airplay Chart and #1 on the Tropical Chart
- ❖ Two days after release (7/16), "El Carnaval De Celia" was the most added song on Latin Radio
- ❖ Launched KYEN?ES? with "El Carnaval De Celia: A Tribute" as a Tribute to Celia Cruz in July 2020

UP NEXT

- ❖ KYEN?ES? is in the studio working on his next project, slated for May 2022
- ❖ Performing at El Dia Nacional De La Salsa in Orlando, Florida in April 2022