



# STATIC & BEN EL

New Single  
"Bella"  
Watch the Video [Here!](#)

▶ 966K SUBSCRIBERS    1M+ COMBINED FOLLOWERS    438K COMBINED FOLLOWERS

## BIO

Static & Ben El are Israel's top and most streamed duo today. They were also the first artists signed to Haim Saban's new music venture, Saban Music Group (SMG), where they're heading a global music movement with their fun and witty music style, while incorporating the infectious beats of Reggaeton.

Static & Ben El have amassed countless awards, including being ACUM Award Winners for Song, Band, and Breakthrough Artists of the Year. They were returning judges on the 4<sup>th</sup> season of the televised Eurovision singing competition in Tel Aviv and perform hundreds of local shows annually.

At the top of 2020, they released "Further Up" with Pitbull. The track was a success as it received unprecedented media coverage, 80 million streams across all platforms, and over 40 million views on YouTube. The Spanish version, "Subelo," went #1 on Billboard's Latin Radio Airplay Chart. In July 2020, they released "Milli" featuring Flipp Dinero, followed by "Shake Ya Boom Boom," featuring Black Eyed Peas, which released October 30. "Shake Ya Boom Boom (Spanglish)" was released on May 21, with Black Eyed Peas, Chesca, and Blessd. Their music has amassed 100+ million streams and 750+ million YouTube views. With more music in the pipeline featuring collaborations from some of the world's top artists, there is no stopping for this duo.

## HIGHLIGHTS

- ❖ Completed a **recording** and **promo tour** in the USA in October 2021, including a **live concert** at the **El Rey Theatre** in Los Angeles, CA
- ❖ Performed their latest single "Bella" on **The Kelly Clarkson Show** on October 21, 2021, watch [HERE!](#)
- ❖ Performed "Shake Ya Boom Boom" alongside **Black Eyed Peas** on **The Late Late Show with James Corden**, watch [HERE!](#)
- ❖ "Shake Ya Boom Boom" has been used as a sound in **300K+ TikToks**
- ❖ Songs have been featured on **NBC's World of Dance**, **NBCUniversal's streaming service (Peacock)**, + **Netflix's film Work It**
- ❖ Appeared on additional V programs including **Good Morning America**, **Live with Kelly & Ryan** and **The View**
- ❖ Key artist collaborations: **J Balvin**, **Black Eyed Peas**, **Snoop Dogg**, **Lil Baby**, **Pitbull**, **Flipp Dinero**, **24kGoldn**, **Blessd**, and **Chesca**

## UP NEXT

- ❖ Static & Ben El are working with **24kGoldn** on a "Bella" remix, slated for release in January 2022
- ❖ Collaborating with **Lil Baby** and **Snoop Dogg** on "Ziki Ziki," coming Q1 2022

