



KYEN?ES?

New Album
Somos Navidad
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ABOUT

As the ultimate homage to music, KYEN?ES?, is an exciting, new concept by Saban Music Group (SMG) that focuses on musical performances. KYEN?ES? from the Spanish phrase "Quien es?" or "Who is?" is about the experience of music—the songs, sounds, and culture that resonate with audiences worldwide. This inspiring movement encourages all generations and cultures to immerse themselves in eclectic genres via original interpretations, covers, and medleys of iconic artists' hit songs.

HIGHLIGHTS

- ❖ *Somos Navidad*, a holiday album comprised of classic tracks and reimagined Christmas versions, was released October 15, 2021
- ❖ Performed "Cumbiaton" on Telemundo's *Hoy Día* show on August 31, 2021
- ❖ The *Reggaetonista - EP* with DJ Nelson was released on August 6, 2021
- ❖ "El Carnaval De Celia: A Tribute" was nominated for **Tropical Song of the Year** on Univision's 2021 **Premio Lo Nuestro Award Show** and **Favorite Song – Tropical** at the 2021 **Latin American Music Awards**
- ❖ Performed on Univision's "Un Nueva Dia" **New Years Special** on December 31, 2020
- ❖ Performed at the **Calle Ocho Music Festival** on October 4, 2020
- ❖ Closed out **Univision's Premios Juventud** on August 13, 2020
- ❖ Two days after release (7/16), "El Carnaval De Celia" was the **most added song on Latin Radio**, **#1 on Latin Rhythm Chart**, **#1 on Tropical Chart**, and **#2 on Latin All Chart**
- ❖ "El Carnaval De Celia" hit **#5 on the Billboard Latin Airplay Chart** and **#1 on the Tropical Chart**
- ❖ Launched KYEN?ES? with "El Carnaval De Celia: A Tribute" as a Tribute to Celia Cruz in July 2020

UP NEXT

- ❖ Performing at **El Dia Nacional De La Salsa** in Orlando, Florida in April 2022



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